



FERMEX JAPAN 2025

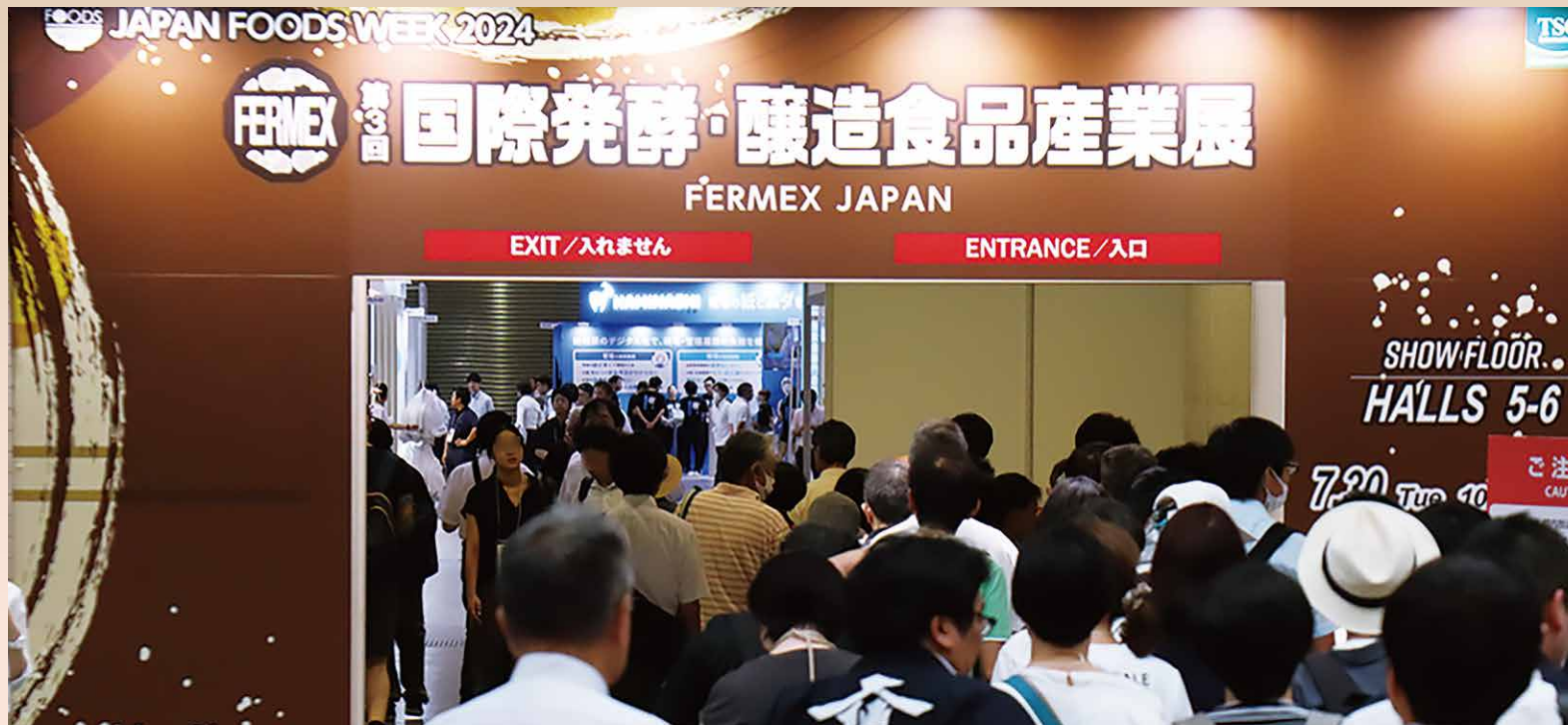
Concurrent Exhibitions



INBOUND FOOD BUSINESS EXPO 2025



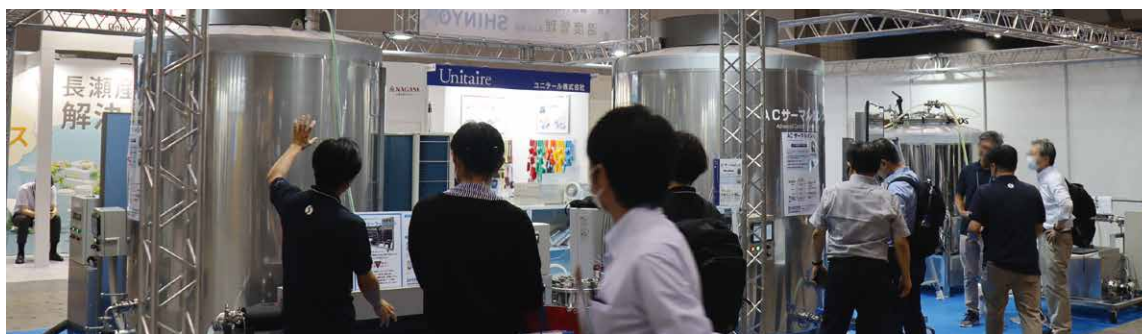
NEXT NOODLES EXPO 2025



July 16th (Wed) - 18th (Fri), 2025 at TOKYO BIG SIGHT

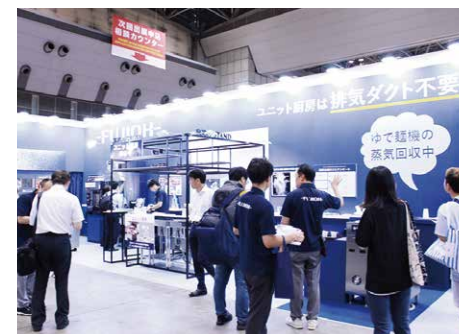
FERMEX JAPAN is the largest exhibition of fermentation and brewing foods and beverages in Japan

Photo Gallery of FERMEX JAPAN 2024 (Including Concurrent Exhibitions)



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Why *FERMEX JAPAN 2025*?

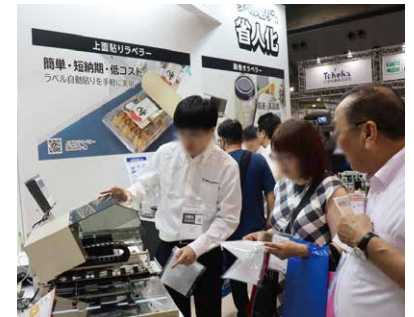
1 Great Opportunity to Promote New Foods in Japanese Market

As a leader in the Asian food market, Japan offers a great opportunity to introduce new foods, especially traditional fermented and brewed products. The strong interest creates an ideal chance for foreign manufacturers to showcase their products in Japan.



2 Health-Conscious Japanese Market

The Japanese market shows a strong focus on health, with growing demand for fermented foods and beverages. Foreign companies entering Japan can meet the needs of health-conscious consumers by offering products that match their preferences.



3 Using Japan as a Base for Asian Expansion

Japan's strategic location in the Asia-Pacific region makes it an ideal starting point for expansion into Asia. Foreign fermentation and brewing industries can establish a foothold in Japan to explore opportunities in neighboring markets and expand their business.



3 Features of FERMEX JAPAN 2025

FERMEX JAPAN is an excellent opportunity to expand sales and develop new partners.

1 Japan's only specialized exhibition for the fermentation and brewing industry, bringing together approximately **350* companies** with products, technologies, and services related to fermentation and brewing foods and beverages.



2 Perfect opportunity to connect with **30,000* buyers** and stakeholders interested in the fermentation and brewing industry. Showcase your products, build valuable relationships, and gain exposure in a growing market.



3 FERMEX JAPAN will serve as a platform for experts to exchange information and share the latest technologies, research, market insights, and global trends on fermentation and brewing foods and beverages through **over 50* influential seminars**.

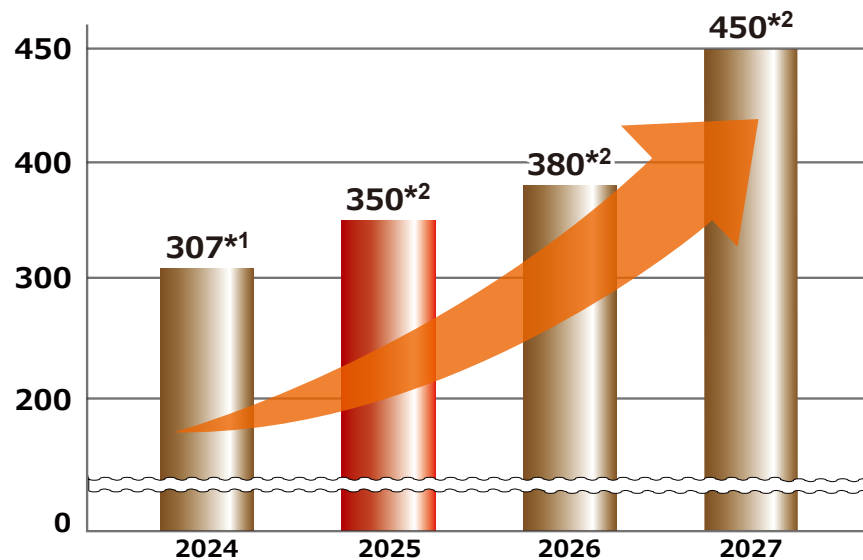


*Expected

Number of Exhibitors and Visitors

FERMEX JAPAN is one of the leading fermentation and brewing foods and beverages exhibitions that expands in scale every year.

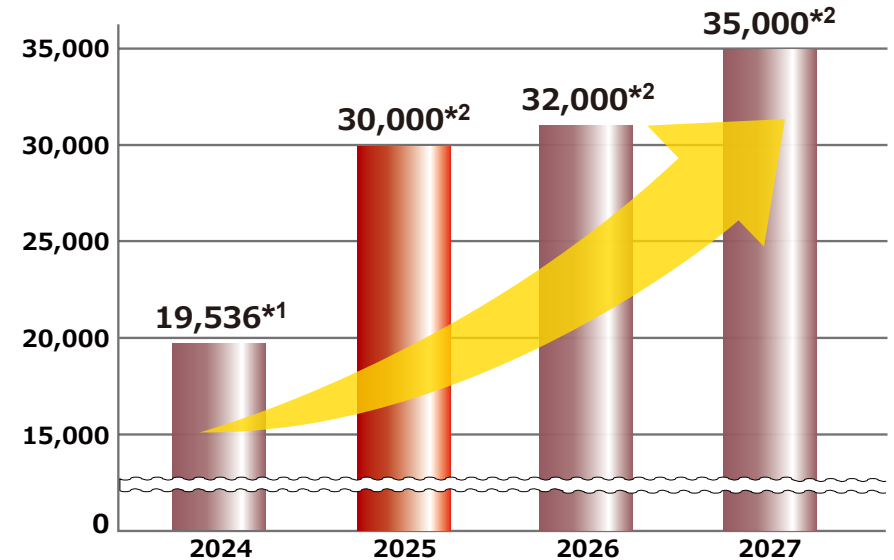
Number of Exhibitors



*1 JAPAN FOODS WEEK's results

*2 Expected /Including concurrent exhibitions

Number of Visitors



*1 JAPAN FOODS WEEK's results

*2 Expected /Including concurrent exhibitions

B to B Show for Fermentation and Brewing Industry

FERMEX JAPAN is the best gateway to fermentation and brewing industry.

Exhibitors

- Mixer, Grinder
- Fermentation Equipment, Thermostats, Brewing Food Equipment
- Rice Washer, Rice Steamer, Cooler
- Tanks, Valves, Filters, Filling Machines
- Labeling Machine, Packaging Machinery • Supplies
- Washing Machines, Sterilization Equipment, HACCP Products
- Measuring Instruments, Testing Equipment, Analysis, Testing Services
- Microbiome Analysis Equipment, Component Analysis Equipment
- Microorganisms (Koji mold, Yeast, Lactic Acid Bacteria, Natto, etc.)

etc.

On-site Business Negotiations

- Purchase / Rental Orders
- Agency Agreement
- Business Partnership
- Projects Inside & Outside Japan
and more...



Visitors

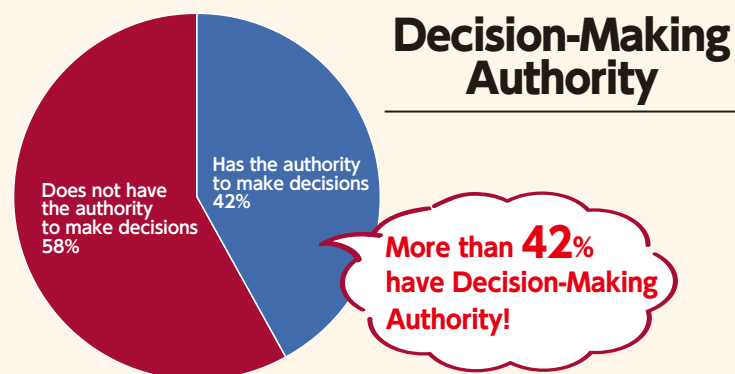
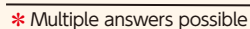
- Brewing • Beverage-related
- Fermented • Brewed Food Companies
- Health Food, Food Ingredient Companies
- Mass Retailers, Department Stores, Convenience Stores
- Wholesalers, Trading Companies, Distributors
- School Lunch Providers, Prepared Meal Suppliers
- Restaurant • Food Service Planning
- Food Research Institutes, Universities
- Government Agencies, Local Governments, Associations
- Culinary Schools, Culinary Experts

etc.

30,000 Highly Motivated Industry Professionals Visited

Stakeholders from Japan, including food and beverage manufacturers, wholesalers, distributors, buyers dealing in fermentation and brewing foods and beverages, will gather.

Japanese companies that visited the previous exhibition (some excerpts, unordered)



3 Specialized Exhibitions Will Bring Your Target Customers

FERMEX JAPAN

- Mixer, Grinder
- Fermentation Equipment, Thermostats, Brewing Food Equipment
- Rice Washer, Rice Steamer, Cooler
- Tanks, Valves, Filters, Filling Machines
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(Koji mold, Yeast, Lactic Acid Bacteria, Natto, etc.)

etc.



Concurrent Exhibition

INBOUND FOOD BUSINESS EXPO 2025

- Halal Food, Halal Certification Service
- Vegan and Vegetarian Food
- Plant-Based Food
- Fresh Fish, Seafood, Marine Products, Dried Food
- Food Gift Packaging Service
- Interpretation Service, Interpretation App, Educational System
- Foreign Employment Support, Dispatch Service
- Currency Exchange Machine and Payment System
- Inbound Gourmet Website, Reservation Service
- Crowd Analysis and Web Marketing Service

etc.



Concurrent Exhibition

NEXT NOODLES EXPO 2025

- Noodle Machine, Boiling Noodle Machine, Dryer
- Cooking Robot, Automatic Stirring Machine, Labor-Saving Stockpot
- Freezing Equipment, Chiller, Thawing Equipment
- Packaging Machine, Packaging Material, Package
- Kitchen Equipment, Cooking Equipment, Stove
- Vending Machine, Ticket Machine, Cash Register and Payment and Ordering System
- Sauce, Soup Ingredients, Seasonings
- Wheat Flour, Rice Flour, Gluten-Free Noodles, Various Noodle Materials
- Side Menu, Topping Ingredients, Various Toppings
- Management Consulting, Store Equipment and Design

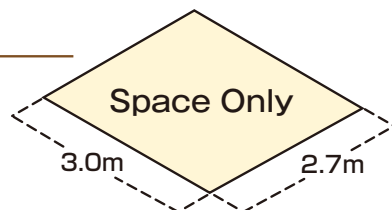
etc.



Booth & Shell Scheme Package Plan

■ Space Only

8.1 sqm. (W3.0m x D2.7m) = 1 Booth



1 Booth
Regular Price
JPY 440,000*/ Booth

*Price is for Space Only. Shell Scheme Package is not included.

*Our agents may have their own price. Please follow the price the agent offers you.

*If you have agents or distributors in Japan, the local price and benefit are subject to your booth fee.

*Please be sure to prepare basic panels between adjacent booths or use a Shell Scheme Package (fees apply) provided by the Show Management Office.

■ 1 Corner Space Charge

JPY 44,000*/ Corner

*There are limited Corner Space.

We may not be able to accommodate your request.

■ Shell Scheme Package Plan

Space Only Plan is not included basic panels. Please apply for Shell Scheme Package Plan or decorate your booth with your own booth constructor/designer. Shell Scheme Package Plan is available if you do not have own decorator.

Please contact to Show Management Office if you would like to receive more information.

*All prices are included Japanese Tax.

Exhibitor Support Services

Utilize these services to maximize the benefits of exhibiting, including boosting sales and securing new business partners.

1 VISA Support Program Free

We can send documents for applying VISA to exhibitors who have paid the exhibition fee 2months before the exhibition period. Please understand that the organizer CANNOT guarantee that you are able to get VISA or not. We DO NOT send invitation letter for visitors.



*There is a charge for sending VISA documents by mail.

2 Free Promotional Tools Free

To promote your participation to prospective and current customers, we offer free promotional tools such as invitations and web banners. Use these across various channels (in-person, email, social media) for a multi-faceted outreach approach.



3 Online Guidebook & Document Request System Free

List your products, services, and booth PR information in our online guidebook on the official website at no cost. Effectively reach potential visitors searching online and allow for pre-event document requests through this system.



4 Recommended Service Providers Free

We can introduce specialist companies to assist with booth design, staffing, and product import logistics, supporting you from preparation to the event. This service helps ensure smooth setup and exhibition for those facing booth design challenges, staff shortages, or import concerns.



5 Additional Promotional Services Paid

Enhance your exhibition results with banner ads on our official website and visitor invitation email ads. This service enables you to make a strong impression on visitors, helping your booth stand out among many exhibitors.



6 Barcode Data Collection System Paid

Simply scan the barcode on each visitor's badge to capture their registered contact details, which will be provided post-event. This service, available for a fee, allows you to efficiently gather data for post-exhibition sales activities and customer management.





Contact ▶ FERMEX JAPAN Show Management Office (TSO International Inc.)



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Inquiry

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Website

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