

2026 Exhibitor Recruitment

The Largest Exhibition of Fermentation and Brewing Foods and Beverages in Japan



FERMEX JAPAN 2026

International Summit for Leading Sake Experts



SAKE LEADERS SUMMIT

Date August 4 (Tue) - 6 (Thu), 2026

Venue TOKYO BIG SIGHT - South Hall

Organizer TSO International Inc.



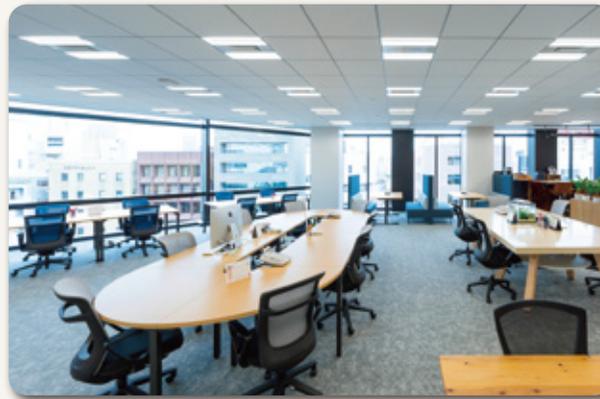
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Company Profile



TSO International Inc.



CEO	Tsuyoshi Sasaki
Business	Exhibition Organizing Business
Established in	April 1, 2011
Location	3-2-1-7F, Yotsuya, Shinjuku-ku, Tokyo Japan 160-0004

TSO International Organizes and Operates Exhibitions in Japan and Around the World



A Gathering of Global Sports Equipment, Goods, and Services to Enhance Performance

SPORTEC

The Largest Sports Industry Exhibition in Japan

Venue: TOKYO BIG SIGHT

2025 Edition: 523 Exhibitors 42,380 Visitors



Japan's Largest Cafe, Bakery and Sweets Industry Exhibition

CAFE & RESTAURANT JAPAN

CAFERES JAPAN

-A Sustainable World with Deliciousness and Health

Venue: TOKYO BIG SIGHT

2025 Edition: 325 Exhibitors 44,427* Visitors

* Including concurrent exhibitions



The Largest Exhibition of Fermentation and Brewing Foods and Beverages in Japan

FERMEX JAPAN

Venue: TOKYO BIG SIGHT

2025 Edition: 210 Exhibitors 44,427* Visitors

* Including concurrent exhibitions



The Exhibition for Health, Functional & Natural Foods in Japan

WFJ WELLNESS FOOD JAPAN

-A Beautiful and Healthy Lifestyle Starts with Food

Venue: TOKYO BIG SIGHT

2025 Edition: 172 Exhibitors 20,394 Visitors

TSO International Organizes and Operates Exhibitions in Japan and Around the World



Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide

ILOJ Leisure Japan

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

Venue: TOKYO BIG SIGHT
2025 Edition: 263 Exhibitors 21,107 Visitors



Discover Your Active, Define Your Lifestyle

Wellness Tokyo 2026

Food and Conditioning Exhibition for the Health Industry

Venue: TOKYO BIG SIGHT
2025 Edition: 276 Exhibitors 20,394 Visitors



The Exhibition of Future Agricultural Technologies Featuring Automation, 6th Industry, and Efficiency Improvement

AGRI EXPO NIIGATA

Venue: Toki Messe Niigata Convention Center
2026 Edition: 200* Exhibitors 12,000* Visitors
* Expected



Japan's Largest Sports Exhibition Is Coming to Bangkok

SPORTEC Thailand

The Gateway to the ASEAN Sports & Fitness Market
Powered by SPORTEC TOKYO

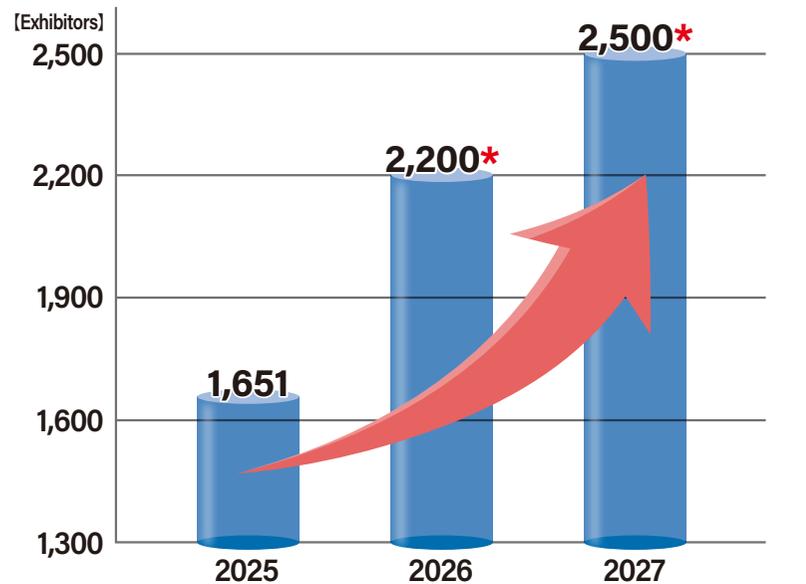
Venue: BITEC (Bangkok)
2026 Edition: 150* Exhibitors 15,000* Visitors
* Expected

Scale of Growth in the Number of Exhibitors and Visitors

The number of exhibitors and visitors has steadily increased each year

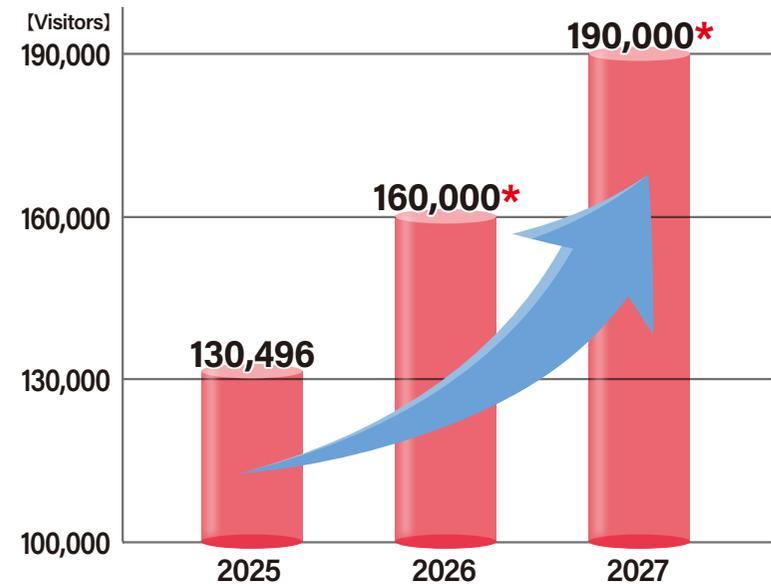
In 2026, specialized exhibitions will be held for the first time in Niigata and Thailand

Trend in the Number of Exhibitors



*Expected

Trend in the Number of Visitors



*Expected

Highlights of the Previous Edition July 2025 ①

210 Exhibitors from around the world and 44,427* visitors gathered at the venue

*Including concurrent exhibitions



Highlights of the Previous Edition July 2025 ②

Active business negotiations and consultations for future adoption were held daily



Highlights of the Previous Edition July 2025 ③

Product appeal through five-sense marketing with tastings and samplings



A Large-Scale Exhibition with Strong Participation from Exhibitors and Visitors!

● Exhibition Overview 2025

Many professionals from the fermentation and brewing industries attended the exhibition. Over three days, active business negotiations focused on sales growth generated significant business opportunities.

Date July 16 (Wed)・17 (Thu)・18 (Fri), 2025

Organizer TSO International Inc.

Venue TOKYO BIG SIGHT - South Hall

Concurrent Exhibition



CAFE & RESTAURANT JAPAN
CAFERES JAPAN



● Exhibitors and Participating Countries & Regions

- 210 Exhibitors

- 8 Countries & Regions

Australia, Greece, Portugal, South Africa, Taiwan, Thailand, United Kingdom, United States

● Number of Visitors

	July 16 (Wed) Cloudy with Occasional Rain	July 17 (Thu) Sunny	July 18 (Fri) Sunny	Total
1. Visitors*1	13,484	14,985	15,890	44,359
2. Press*2	29	23	16	68
Total	13,513	15,008	15,906	44,427

● Visitor Counting Method (Including Concurrent Exhibition)

*1 Those who pre-registered and registered on the day are counted as one person.

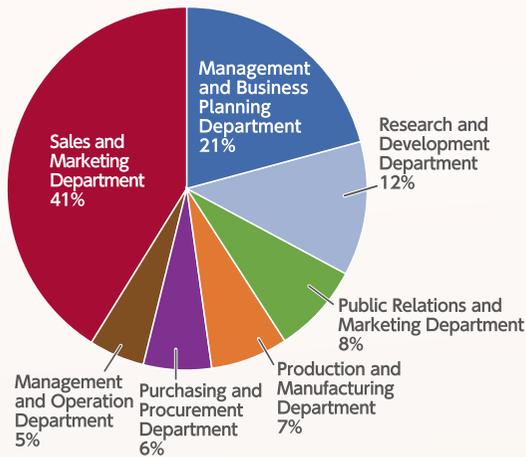
*2 The number of press registered for coverage by the show management office is counted.

* The number of guests and related persons who attended the meeting at the show management office is calculated in accordance with 1.



Visitors Overview & Survey Results

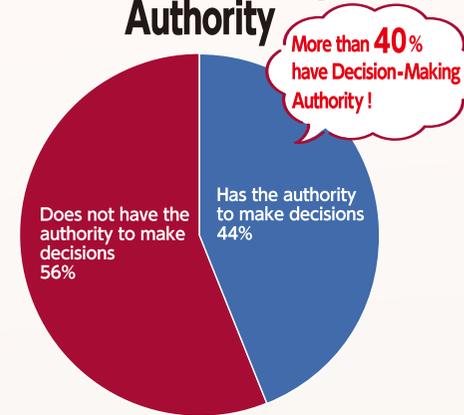
Job Category



Job Title

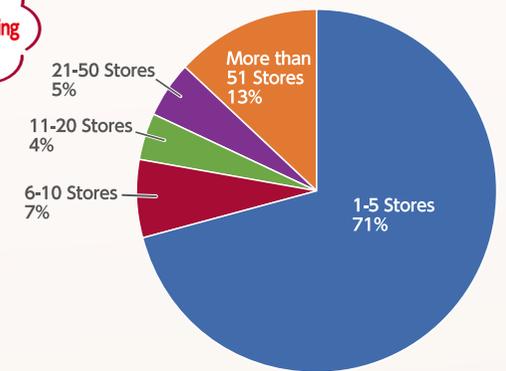


Decision-Making Authority



* Including concurrent exhibitions

Number of Stores, Branches, Locations



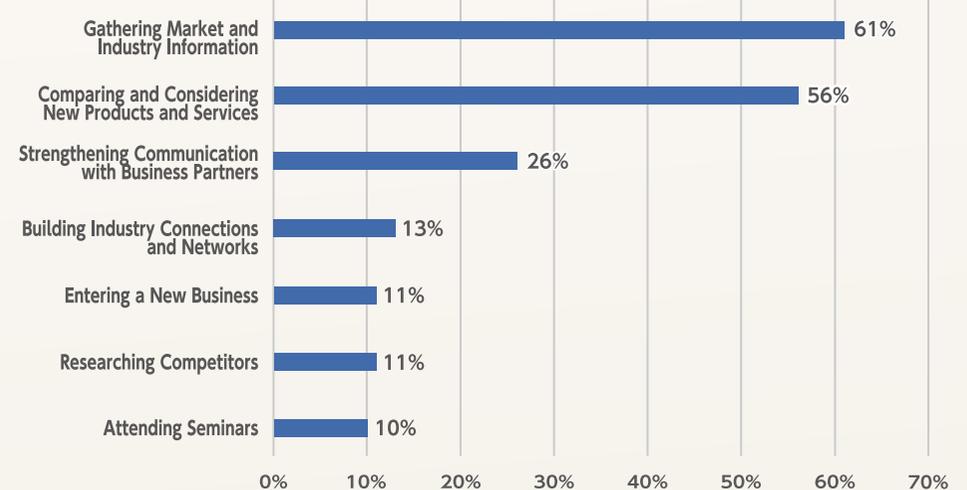
Industry*

* Multiple answers possible

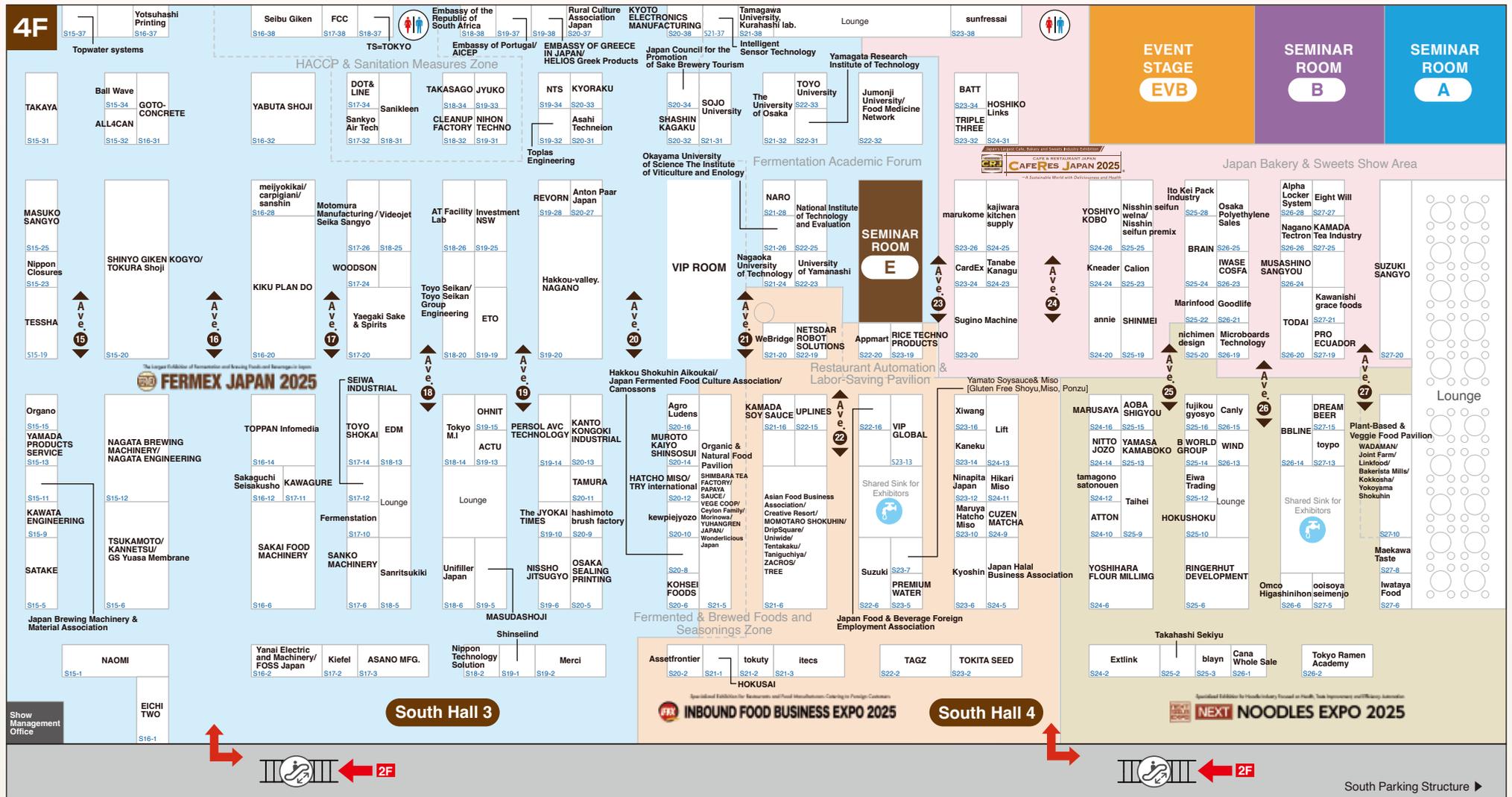


Purpose of Visit*

* Multiple answers possible



Floor Map of the Previous Venue (TOKYO BIG SIGHT - South Hall 3·4)



 **FERMEX JAPAN 2025** *Exhibitor List (Including co-located exhibition)*

ACTU
Agro Ludens
ALL4CANS
Anton Paar Japan
AOBASHIGYOU
Appmart
Asahi Techneion
ASANO MFG
Asian Food Business
Assetfrontier
AT Facility Lab
ATTON
B WORLD GROUP
Bakerista Mills
Ball Wave
BBLINE
blayn
Camossons Inc
Cana Whole Sale
Canly
Ceylon Family
CLEANUP FACTORY
Creative Resort

CUZEN MATCHA
DOT&LINE
DREAMBEER
DripSquare
EDM CORPORATION
EICHI TWO
Eiwa Trading
EMBASSY OF GREECE IN JAPAN
Embassy of Portugal/AICEP
Embassy of the Republic of South Africa/Aristakiso/
TeaLife/Mikuni Wine
ETO
Extlink
FCC
Fermentation
fujikougosyo
GOTO-CONCRETE
Hakkou Shokuhin Aikoukai
Hakkou-valley.NAGANO
hashimoto brush factory
HATCHO MISO
Hikari Miso
HOKUSAI

HOKUSHOKU
Intelligent Sensor Technology
Investment NSW
itecs
Iwataya Food
Japan Brewing Machinery & Material Association
Japan Council for the Promotion of Sake Brewery Tourism
Japan Fermented Food Culture Association
Japan Food & Beverage Foreign Employment Association
Japan Halal Business Association/Red Yellow And Green/
Central Scientific Trading/Taikoh Shoji Sanriku Foods/
Isokoma Nori/Shinkinedo/Kanehichi/Nanyogen
Joint Farm
Jumonji University
JYUKO
KAMADA SOY SAUCE
Kaneku
KANTO KONGOKI INDUSTRIAL
KAWAGURE
KAWATA ENGINEERING
kewpiejyozo
Kiefel
KIKU PLAN DO

KOHSEI FOODS
KYORAKU
Kyoshin
KYOTO ELECTRONICS MANUFACTURING
Lift
Linkfood
MaekawaTaste
MARUSAYA
Maruya Hatcho Miso
MASUDASHOJI
MASUKO SANGYO
meijyokikai
Merci
MOMOTARO SHOKUHIN
Morinowa
Motomura Manufacturing
MUROTO KAIYO SHINSOSUI
Nagaoka University of Technology
NAGATA BREWING MACHINERY
NAOMI
NARO
National Institute of Technology and Evaluation
NETSDAR ROBOT SOLUTIONS

FERMEX JAPAN 2025 Exhibitor List (Including co-located exhibition)

nichimendesign
NIHON TECHNO
Ninapita Japan
Nippon Closures
Nippon Technology Solution
NISSHO JITSUGYO
NITTO JOZO
NTS
OHNIT
Okayama University of Science The Institute of Viticulture and Enology
Omco Higashinihon
ooisoya seimenjo
Organo
OSAKA SEALING PRINTING
PAPAYA SAUCE
PERSOL AVC TECHNOLOGY
PREMIUM WATER
REVORN
RICE TECHNO PRODUCTS
RINGERHUT DEVELOPMENT
Rural Culture Association Japan
Sakaguchi Seisakusho
SAKAI FOOD MACHINERY
Sanikleen Corporation

SANKO MACHINERY
Sankyo Air Tech
Sanritsukiki
SATAKE CORPORATION
Seibu Giken
SEIWA INDUSTRIAL
SHASHIN KAGAKU
SHIMBARA TEA FACTORY
Shinseiind
SHINYO GIKEN KOGYO/TOKURA Shoji
SOJO University
Suzuki
TAGZ
Taihei
Takahashi Sekiyu
TAKASAGO
TAKAYA
Tamagawa University, Kurahashi lab.
tamagonosatonouen
TAMURA
Taniguchiya
Tentakaku
TESSHA
The JYOKAI TIMES

The University of Osaka
TOKITA SEED
TOKURA
tokuty
Tokyo M.I.
Tokyo Ramen Academy
Toplas Engineering
TOPPAN Infomedia
Topwater systems
Toyo Seika
TOYO SHOKAI
TOYO University
toypo
TREE
TS=TOKYO
TSUKAMOTO
Unifiller Japan
University of Yamanashi
Uniwide
UPLINES
VEGE COOP
Videojet
VIP GLOBA
WADAMAN

WeBridge
WIND
Wonderlicious Japan
WOODSON
Xiwang
YABUTA SHOJI
Yaegaki Sake & Spirits
YAMADA PRODUCTS SERVICE
Yamagata Research Institute of Technology
YAMASA KAMABOKO
Yamato Soysauce & Miso [Gluten Free Shoyu, Miso, Ponzu]
Yanai Electric and Machinery
Yokoyama Shokuhin
YOSHIHARA FLOUR MILLING
Yotsuhashi Printing
YUHANGREN JAPAN
ZACROS





3,995 Industry Professionals Participated Over Three Days

A sake tasting event was held featuring 25 carefully selected up-and-coming breweries from across Japan

★ Held July 17, 18 (2 days)

Participating Breweries (unordered)



上川大雪酒造
HOKKAIDO



元坂酒造



Kono Tsukasa



MIZUO



新澤醸造店
NIIZAWA SAKE BREWERY



TABIKA

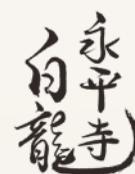
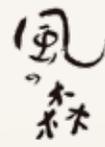


福田酒造株式会社
FUJISHUZO

藤井酒造
FUJISHUZO



オク



Opportunities for Direct Networking and Business Discussions with Numerous Breweries and Manufacturers



Leading Japanese Companies that Visited the Previous Exhibition

A selection of key visitors from the 44,427 visitors at FERMEX JAPAN 2025

*some excerpt, unordered



Overview of the 2026 Edition



The Largest Exhibition of Fermentation and Brewing Foods and Beverages in Japan



FERMEX JAPAN 2026

Dates August 4 (Tue) - 6 (Thu) 2026

Venue TOKYO BIG SIGHT - South Hall

Organizer TSO International Inc.



Concurrent Exhibitions

Japan's Largest Cafe, Bakery and Sweets Industry Exhibition //



CAFE & RESTAURANT JAPAN
CAFERES JAPAN 2026

-A Sustainable World with Deliciousness and Health

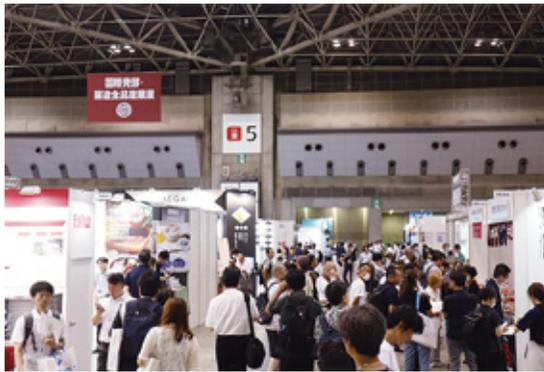
The Exhibition for Health, Functional & Natural Foods in Japan //

WFJ WELLNESS FOOD JAPAN 2026

-A Beautiful and Healthy Lifestyle Starts with Food

3 Key Features of the Exhibition

Feature 1



A business-focused exhibition bringing together **250*¹ companies** showcasing the latest equipment for high-quality fermented foods and distilled spirits

Feature 2



A platform to directly promote products to **45,000*² industry professionals** across sake brewing, fermentation, beverages, and health foods

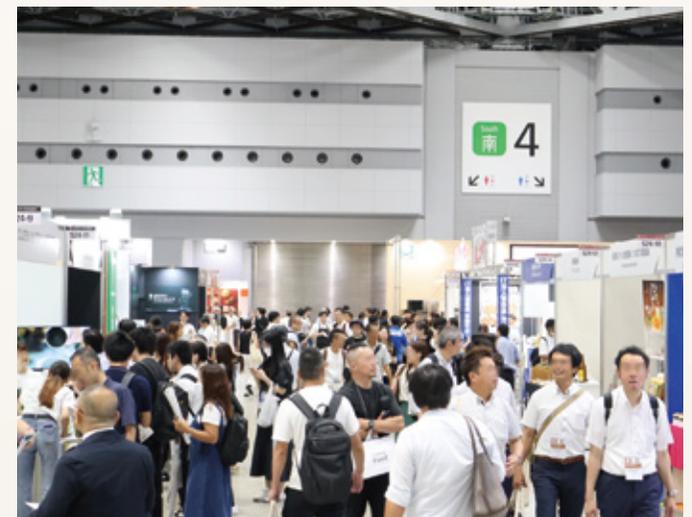
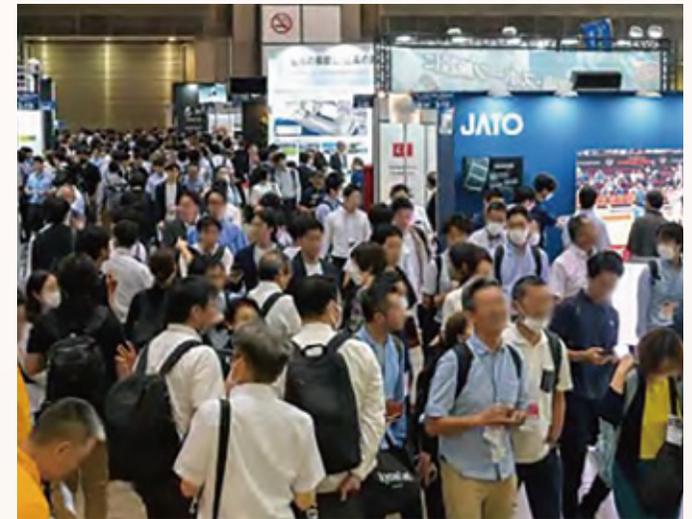
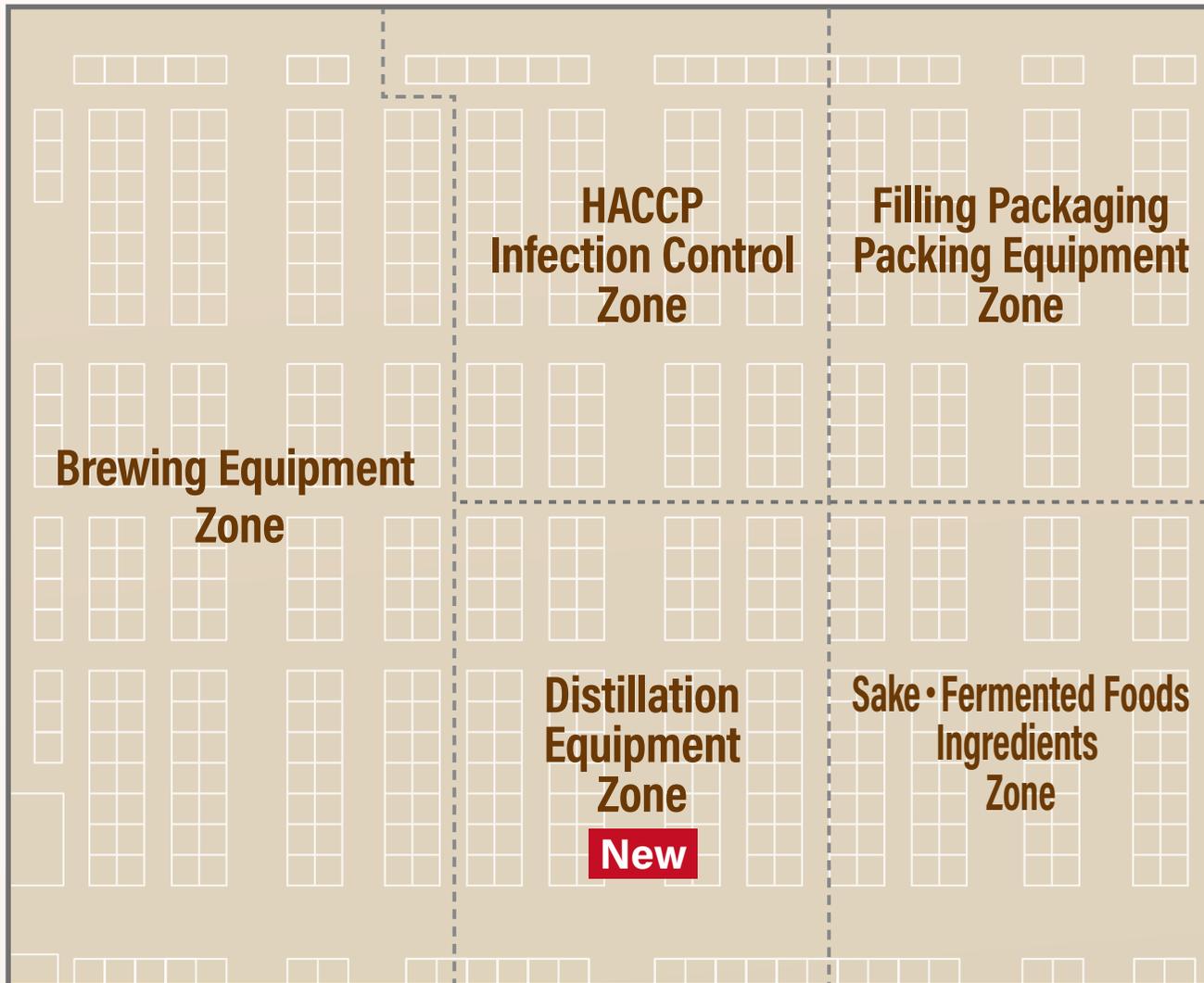
Feature 3



An information-sharing platform featuring more than **50*² seminars** on research findings, market insights, and global trends

*¹ Expected / *² Expected, Including concurrent exhibitions

FERMEX JAPAN 2026 5 Key Zones



Zone Descriptions

◆ Brewing Equipment Zone

Exhibitor Profile

- Rice Milling, Washing, and Steaming Machines
- Incubators and Koji Making Machines
- Coolers, Chillers, and Pasteurizers
- Filtration Units and Filters
- Tanks, Valves, etc.



◆ Distillation Equipment Zone **New**

Exhibitor Profile

- Pot, Continuous, and Vacuum Stills
- Koji Making Machines and Drums
- Coolers, Heaters, and Meter Boxes
- Potato/Barley Steamers, Washers, Grinders, and Agitators
- Conveyors, Boilers, etc.



Zone Descriptions

◆ HACCP・Infection Control Zone

Exhibitor Profile

- Washing Machines, Ozone/UV Sterilizers
- Measuring, Testing, and Composition Analyzers
- Cleaning and Disinfecting Agents
- Brushes and Sanitary Supplies
- Record Management Systems, etc.



◆ Filling Packaging・Packing Equipment Zone

Exhibitor Profile

- Filling Machines
- Bottling/Canning Machines and Cappers
- Labeling Machines
- Packaging and Wrapping Machinery
- Packing Materials and Equipment, etc.



Zone Descriptions

◆ Sake • Fermented Foods • Ingredients Zone

Exhibitor Profile

- Sake, Beer, and Wine
- Shochu, Awamori, Spirits, and Whiskey
- Soy Sauce, Miso, and Fermented Foods
- Microorganisms (Koji Mold, Yeast, Lactic Acid Bacteria)
- Flavorings, Additives, and Fortifying Alcohol, etc.



Synergy with Concurrent Exhibitions

Held concurrently with



CAFE & RESTAURANT JAPAN
CAFERES JAPAN

WFJ WELLNESS FOOD JAPAN

Held concurrently with the Cafe, Bakery & Sweets Exhibition and the Health, Functional & Natural Foods Exhibition, enabling business negotiations with professionals from the new food business industry



Mutual Access

One badge grants access to both 1F and 4F venues.

Synergy with Concurrent Exhibitions

Japan's Largest Cafe, Bakery and Sweets Industry Exhibition //

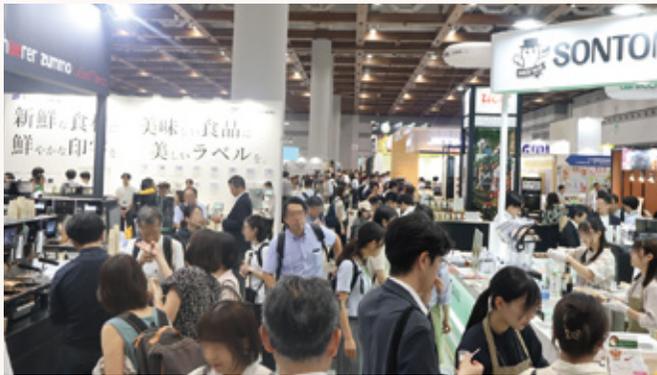


CAFE & RESTAURANT JAPAN
CAFERES JAPAN 2026®

—A Sustainable World with Deliciousness and Health

South Hall 1・2

Japan's largest specialized exhibition for the cafe, bakery, and sweets industry, featuring companies from around the world showcasing ingredients, cooking equipment, packaging materials, services, and information



Synergy with Concurrent Exhibitions

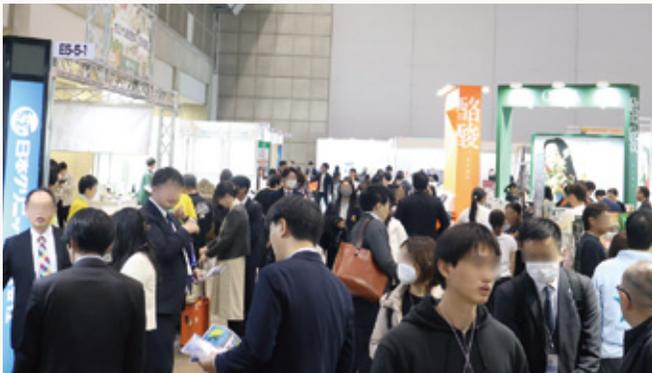
The Exhibition for Health, Functional & Natural Foods in Japan //

South Hall 4

WFJ WELLNESS FOOD JAPAN 2026

—A Beautiful and Healthy Lifestyle Starts with Food

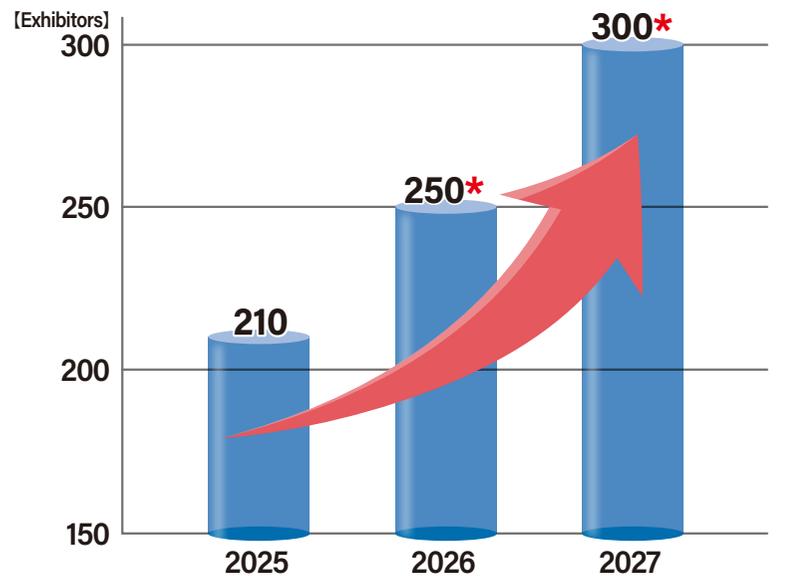
Japan's largest specialized exhibition for the growing health industry, bringing together global companies offering health, functional, and natural foods, along with related solutions



The Industry's Largest Number of Exhibitors and Visitors Growth

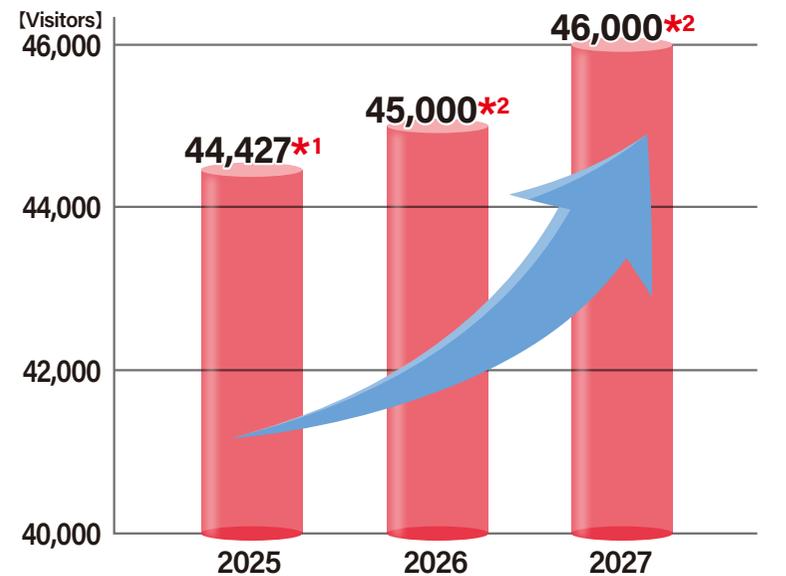
As Japan's only specialized exhibition focused on fermentation and brewing, both the number of exhibitors and visitors steadily increase every year

Trend in the Number of Exhibitors



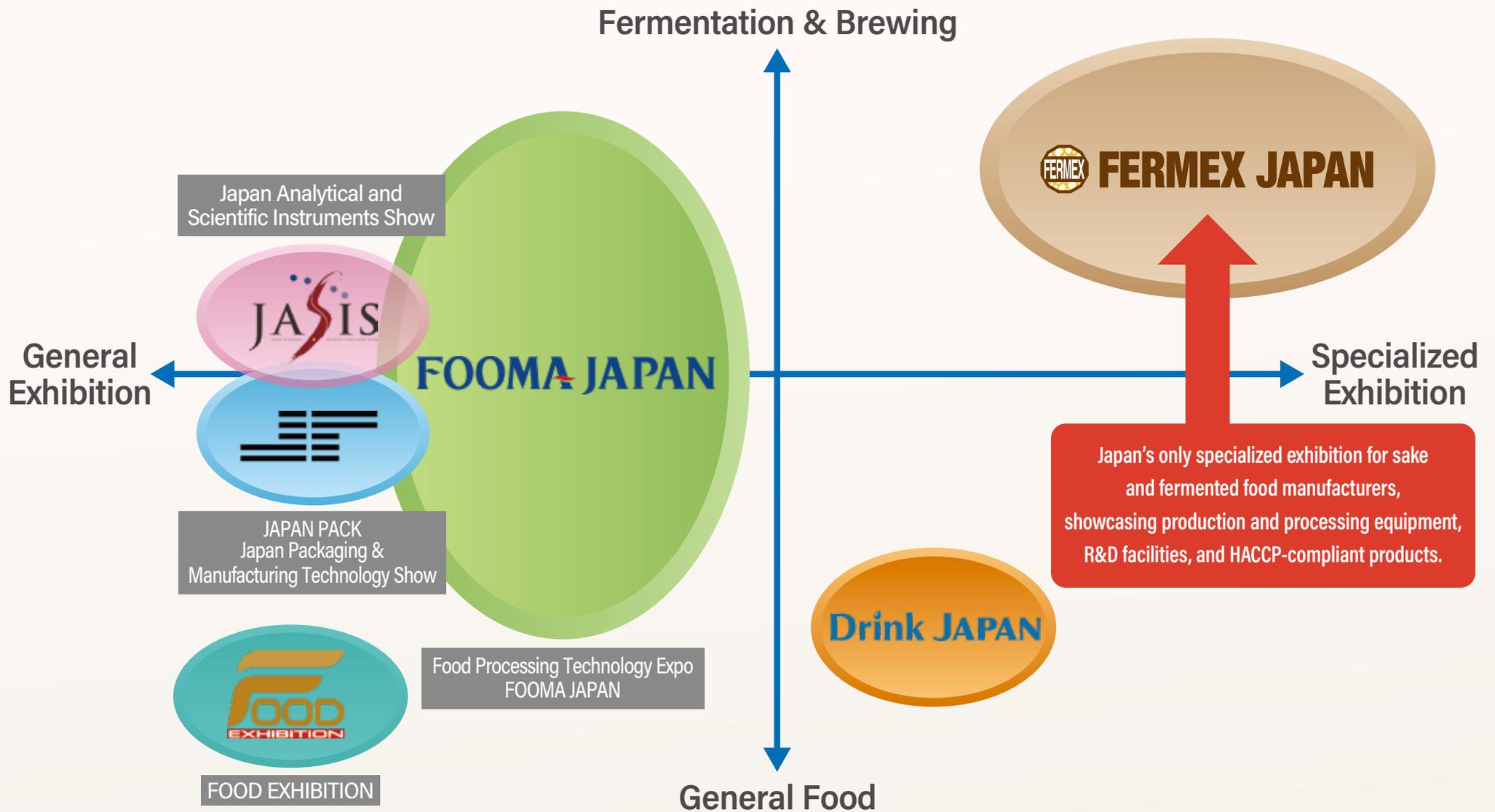
*Expected

Trend in the Number of Visitors



*1 Including concurrent exhibitions / *2 Expected, Including concurrent exhibitions

FERMEX JAPAN Positioning Map



Target Visitors



Brewing and Sake
(sake, beer, fruit wine)



Distilled Spirits
(shochu, whiskey, spirits)



Craft Alcohol
(craft sake, beer, gin)



Miso, Soy Sauce,
and Fermented Food



Health Food Manufactures



Liquor Shops
and Wholesalers



Equipment
and Maintenance



Universities
and Research Institutes



Government, Municipalities,
and Associations



New Entrants

Attracting 45,000 Visitors from Around the World

4 Key Promotions to Attract **45,000 Visitors** (Excerpt)

Industry professionals from across Japan gather at TOKYO BIG SIGHT through targeted visitor attraction activities

No. **01** **Over 300,000* Free Invitation Tickets**

Invitation tickets are sent to brewing, distilled, and craft alcohol producers; miso, soy sauce, and fermented food producers; liquor retailers and wholesalers; universities and research institutes; government agencies and associations, actively encouraging attendance.



<Sample of Invitation Ticket>

*Expected

No. **02** **200,000* Email Newsletters**

Exhibition announcements, seminar information, and highlights are regularly sent to 200,000* key buyers added through phone surveys and newsletter registrations to the Show Management Office's database.



*Expected

4 Key Promotions to Attract 45,000 Visitors (Excerpt)

No. **03** *The 2nd SAKE LEADERS SUMMIT*

Held together with an exclusive industry networking party for professionals



4 Key Promotions to Attract 45,000 Visitors (Excerpt)

Attracting international buyers through strong collaboration with overseas partners

No. 04 Promotion at Overseas Exhibitions and Advertising in Overseas Media

International Partner Exhibitions and Media (Based on 2025 results, in no particular order, partial list)



*4 Key Promotions to Attract **45,000 Visitors** (Excerpt)*

**Through these activities,
we attract **45,000 visitors**,
contributing directly to the
growth of your sales.**

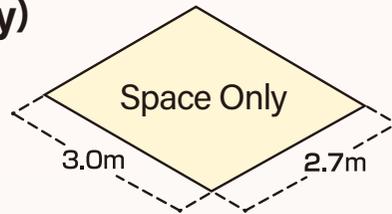


Exhibitor Application Guidelines

Standard Booth (Space Only)

【Booth Specifications】

- 1 Booth: W3.0m × D2.7m = 8.1 sqm



【Space Fee】

Space Fee / 1 Booth	
Early Bird Price Until March 31 (Tue), 2026	Regular Price
JPY 462,000	JPY 495,000



- * Price is for Space Only. Shell Scheme Package is not included.
- * Please be sure to prepare basic panels between adjacent booths or use a Shell Scheme Package (paid) provided by the Show Management Office.

Corner Booth Option **JPY 44,000 / Corner**

- * Corner booth locations are limited and subject to availability.
- * If a corner location cannot be assigned, the fee will be refunded.
- * If your booth qualifies as a corner, the fee will be charged additionally.

Shared Sink (Usage Fee)

- **JPY 77,000 (including tax)**



<Image>



- * The fees include water and electricity charges.
- * Any tasting or sampling within the exhibition hall requires prior approval from the local health authority. Depending on the type of tasting or sampling, different equipment may be required. You may need to use a shared sink or install plumbing at your booth. For details, please contact the Show Management Office.
- * Cancellations and refunds are not accepted after application.

Exhibition Regulations

- Exhibitors must comply with term & conditions listed on the back of the Exhibition Application Form.

Exhibitor Product and Service PR Seminar

Promote your products and services to a high-quality audience and effectively acquire hot leads

Exhibitor Product, Technology PR, and Demonstration Seminar

To provide exhibitors with more opportunities to present their products and technologies to buyers and professionals, a dedicated Exhibitor Seminar Venue will be available. Space is provided not only for presentations but also for demonstrations. The Show Management Office will register all attendees and provide a list after the seminar, allowing for a complete customer list.

- **Seating: 40 seats (theater style)**
*May vary depending on presentation or demonstration content
- **Included Equipment: Screen, Projector, Microphone**
*Interpretation must be arranged by the exhibitor

30-Minute Slot: JPY 143,000 (including tax)

45-Minute Slot: JPY 187,000 (including tax)



Promotional Advertising Plan

You can efficiently showcase your products and services to your target visitors

Web Banner Advertisement (Official Exhibition Website)



*Image

Displayed on the top page of the most visited exhibition website

JPY 220,000

Web Banner Advertisement (Visitor Registration Page + Thank-You Email)



*Image

Displayed on the My Page after visitor registration

JPY 275,000

Visitor Invitation Email Advertisement (Sent Under TSO's Name)



*Image

Featured as a highlighted company in TSO's email DM to visitors

JPY 165,000

EDM Distribution (Sent Under Exhibitor's Name)



*Image

Send your company message to TSO's house database

JPY 220,000

*All prices include tax.

Exhibitor Application Guidelines

You can efficiently showcase your products and services to your target visitors

Priority Listing on Exhibitor List Page



*Image

Always displayed at the top of the exhibitor list on the website

JPY 220,000

Floor Map Advertisement



*Image

Mark your booth and place an ad banner on the printed floor map

JPY 330,000

Outdoor Banner Advertising



*Image

Advertising banners can be placed along the route to the South Hall

JPY 440,000

*All prices include tax.

Benefits of Using Promotional Services

By making use of promotional services, you can...



- Effectively reach your target visitors
- Differentiate from other exhibitors
- Drive visitors directly to your booth

More details here



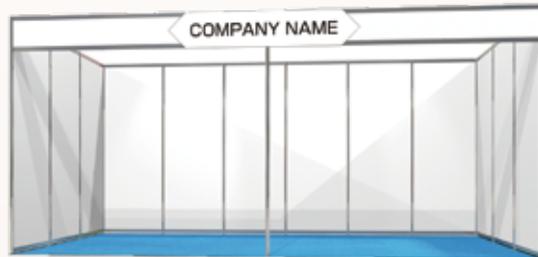
Shell Scheme Package

Plan A [1-4 Booths]

A simple package design that includes the essential elements required for a standard exhibition booth



1 Booth



2 Booths

- Wall Panel (H2700mm)*1
- Parapet
- Company Name Board *1 (W2400mm×H400mm)
- Carpet*1
- 100V Outlet (2 ports)×1
- Electricity Supply (up to 1000W, includes power usage fee)

[Optional] Additional company name board for corner booths: JPY 27,500 per board.

Plan A Pricing (Including Tax)

- 1 Booth : JPY 159,500
- 2 Booths : JPY 225,500
- 3 Booths : JPY 291,500
- 4 Booths : JPY 357,500

Plan B [1-4 Booths]

A package that allows you to showcase your original company name board prominently, creating a unique decorative feel



1 Booth



2 Booths

- Wall Panel (H2700mm)*1
- Company Name Board *2 (Complete Data Submission: Data Size: W1940mm × H500mm)
- Carpet*1
- 100V Outlet (2 ports)×1
- Electricity Supply (up to 1000W, includes power usage fee)

[Optional] Additional company name board for corner booths: JPY 38,500 per board.

Plan B Pricing (Including Tax)

- 1 Booth : JPY 192,500
- 2 Booths : JPY 258,500
- 3 Booths : JPY 324,500
- 4 Booths : JPY 390,500

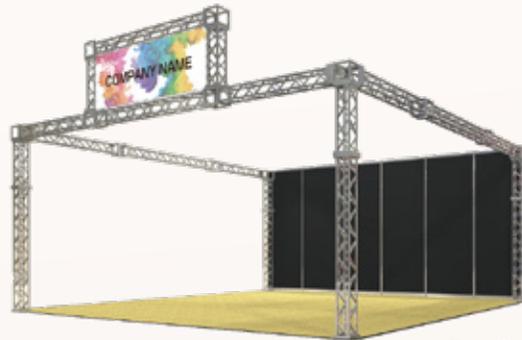
Shell Scheme Package

Plan C [2-6 Booths]

[For Exhibitors with 2 or More Booths] A dynamic package featuring a truss design and your original company name board elevated for greater visibility



2 Booths



4 Booths

- Wall Panel (H2700mm)^{*1}
- Company Name Board^{*2}
(Complete Data Submission: Data Size: W1950mm × H650mm)
- Carpet^{*1}
- 100V Outlet (2 ports) × 1
- Electricity Supply
(up to 1000W, includes power usage fee)

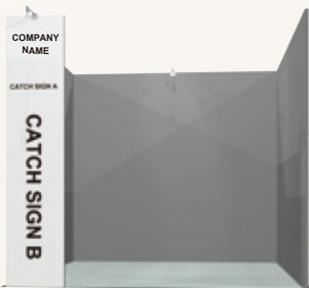
[Optional] Additional company name board for corner booths: JPY 49,500 per board.

Plan C Pricing (Including Tax)

- 2Booths : JPY 324,500
- 3Booths : JPY 390,500
- 4Booths : JPY 456,500
- 6Booths : JPY 588,500

Plan D [1-2 Booths]

A sophisticated package with a refined wooden panel design that exudes quality and elegance



1 Booth



2 Booths

- Wooden Wall (H2700mm)^{*1}
- Company Name Board (20 Characters)^{*3}
- Catch Sign [A] (20 characters)
- Catch Sign [B] (40 characters)
- Carpet^{*1}
- 100V Outlet (2 ports) × 1
- Spotlight
(2 Lights for 1 Booth, 3 Lights for 2 Booths)
- Electricity Supply
(up to 1000W, includes power usage fee)

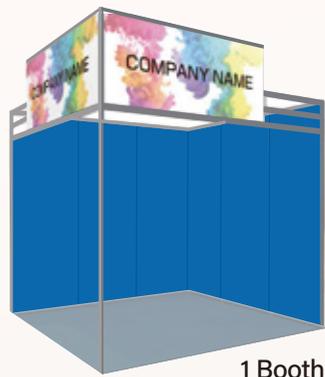
Plan D Pricing (Including Tax)

- 1Booth : JPY 280,500
- 2Booths : JPY 346,500

Shell Scheme Package

Plan E [1-3 Booths]

[For Corner Booth Exhibitors] A package where your original company name board is displayed prominently on the aisle side, ensuring visibility from any direction



1 Booth



2 Booths

- Wall Panel (H2700mm)^{*1}
- Company Name Board^{*2}
(Complete Data Submission: Data Size: W1940mm × H800mm)
- Carpet^{*1}
- 100V Outlet (2 ports)×1
- Electricity Supply
(up to 1000W, includes power usage fee)

Plan E Pricing (Including Tax)

- 1Booth : JPY 236,500
- 2Booths : JPY 302,500
- 3Booths : JPY 368,500

*Furnishings like reception counters, chairs, and meeting sets are available as optional paid add-ons.

*Exhibitors are free to bring their own furnishings.

*For booths with 2 or more spaces, only one company name board and outlet will be provided.

*1: Please select the color of the company name board, walls, and carpet from the Exhibitor's Manual provided separately.

*2: Plan B and Plan C require full data submission. Please contact us for details.

*3: If you would like to include a logo on the company name board, an additional estimate will be provided.



Plan A - 1 Booth



Plan B - 1 Booth



Plan C - 2 Booths



Plan D - 1 Booth



Plan E - 1 Booth

Exhibitor Support Services

1 VISA Support Program Free

We can send documents for applying VISA to exhibitors who have paid the exhibition fee 2 months before the exhibition period. Please understand that the organizer CANNOT guarantee that you are able to get VISA or not. We DO NOT send invitation letter for visitors.



*There is a charge for sending VISA documents by mail.

2 Promotional Tools Free

To promote your participation to prospective and current customers, we offer free promotional tools such as invitations and web banners. Use these across various channels (in-person, email, social media) for a multi-faceted outreach approach.



3 Online Guidebook & Document Request System Free

List your products, services, and booth PR information in our online guidebook on the official website at no cost. Effectively reach potential visitors searching on line and allow for pre-exhibition document requests through this system.



4 Recommended Service Providers Free

We can introduce specialist companies to assist with booth design, staffing, and product import logistics, supporting you from preparation to the exhibition.

This service helps ensure smooth setup and exhibition for those facing booth design challenges, staff shortages, or import concerns. letter for visitors.



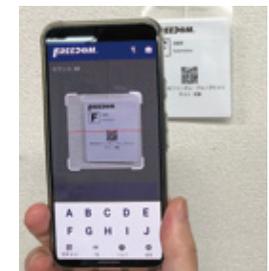
5 Exclusive Promotional Services Paid

Enhance your exhibition results with banner ads on our official website and visitor invitation email ads. This service enables you to make a strong impression on visitors, helping your booth stand out among many exhibitors.



6 Visitor Badge QR Scanning Service Paid

Simply scan the barcode on each visitor's badge to capture their registered contact details, which will be provided post-exhibition. This service, available for a fee, allows you to efficiently gather data for post-exhibition sales activities and customer management.



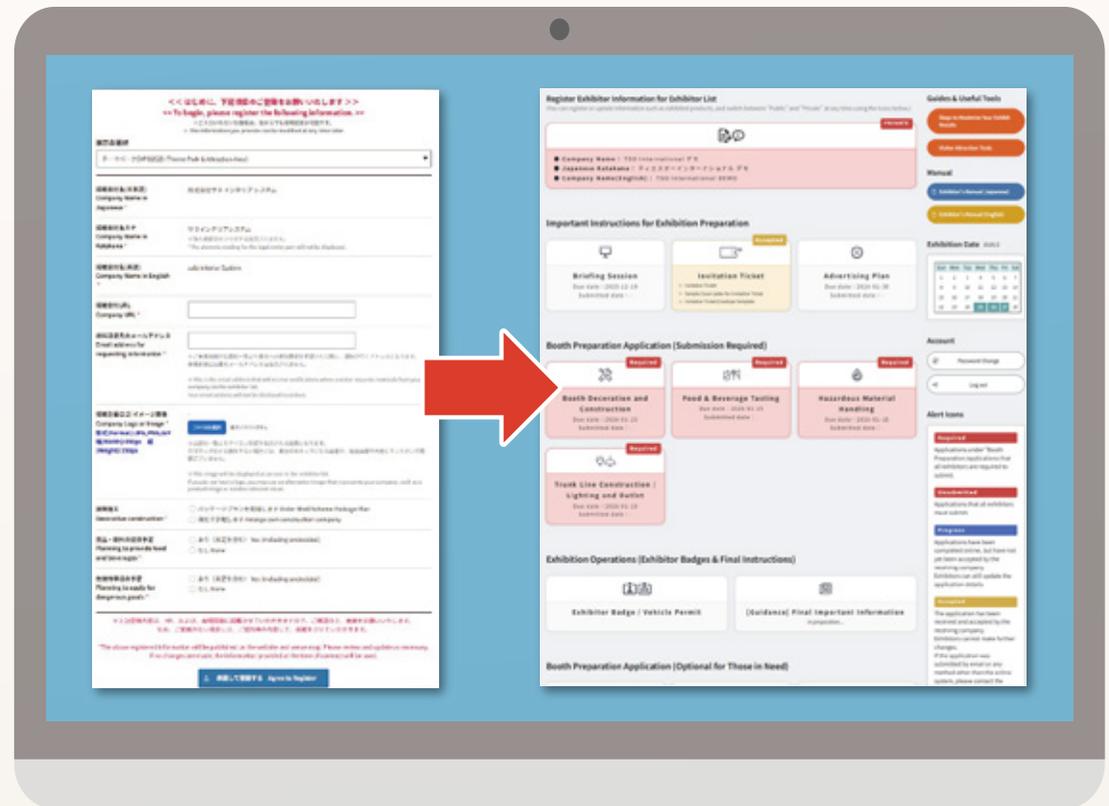
Exhibitor Support Services

Each exhibitor will be provided with a personal **My Page (Exhibitor's Page)** to efficiently manage booth preparation, including submitting various applications, registering information for the exhibitor list on the website, and issuing exhibitor badges and vehicle permits.

Centralized management of all procedures required for exhibitor preparation!



- Register Exhibitor Information for Exhibitor List
- Applications for Booth Decoration and Construction
- Applications for Food & Beverage Tasting
- Applications for Hazardous Material Handling
- Applications for Trunk Line Construction • Water Supply
- Applications for Rental Furnishings
- Distribution of Invitation Tickets and Visitor Attraction Tools



In addition, we provide full support to maximize your exhibition effectiveness

Schedule Until the Exhibition



Inquiries

For inquiries or applications, please contact us at the following

Download the Exhibitor Application Form



See Highlights from the 2025 Exhibition



**Applications will be closed once all exhibition booths are filled.
Please contact us or apply as early as possible.**

Contact for Inquiries / Applications

FERMEX JAPAN Show Management Office

TEL: +81-3-5363-1701

Email: overseas@tso-int.co.jp

Contact Me!



Sales Department
Overseas Sales Senior Manager
Hanako Seko (Ms.)

Email: seko@tso-int.co.jp

